

From Boardroom to Bot

An M&A Executive's AI Transformation

"15 Years of Deals. 2.5 Years of Building. The Future of AI Leadership."

John J. Shay IV

M&A Executive | AI Strategist | Builder

The \$4B Foundation

\$4B+

Transaction Value Closed

15+

Years M&A Experience

5

Fortune 500 Companies

Director

Level Leadership

Google x Fitbit

\$2.1B

Integration Lead

Square x QuickBooks

Strategic

Partnership Development

The Inflection Point

The Catalyst: Philips CPAP Recall Crisis

In 2021, Philips faced one of the largest medical device recalls in history. As Director of Corporate Development, I watched a company I'd helped build navigate unprecedented challenges.



Recognition

Q2 2021

Saw firsthand how traditional corporate processes couldn't scale to crisis demands



Observation

Q3 2021

Recognized that AI could have accelerated document analysis and risk detection



Decision

Q4 2021

Made the deliberate choice to step away and build expertise in AI



I realized that the executives who would lead the next decade needed to understand AI not as spectators, but as builders.

The Calculated Risk

THE SAFE PATH

- Continue climbing the corporate ladder
- VP-level within 3-5 years
- Steady compensation growth
- Diminishing differentiation as AI becomes mainstream
- Eventually forced to adapt without foundation

THE STRATEGIC BET

- Step away intentionally at peak relevance
- Build genuine technical expertise
- Create production systems, not just theory
- Return with unique value proposition
- Lead transformation rather than follow

2.5

Years Invested

3

Executive Programs

10+

AI Systems Built

8,400+

Network Maintained

The Strategic Sabbatical: Education

I didn't just take time off—I executed a deliberate upskilling strategy combining world-class education with hands-on building.



MIT

AI & Machine Learning for Business Executive Program

Strategy + Technical Foundations



Stanford

Design Thinking & Innovation Programs

Product Development



Harvard

Executive Leadership & Strategy

Leadership Framework

The Strategic Sabbatical: Execution

Learning Track

- Deep dive into LLM architectures
- RAG systems and vector databases
- Computer vision and fraud detection
- Voice agent development
- Blockchain and authentication
- API integrations and automation

Building Track

- Shipped 10+ production AI systems
- Real client deployments
- Measurable business outcomes
- Full-stack implementation



10 Production AI Systems

Real Solutions. Real Clients. Real Results.

Production AI Systems (1-5)

01

Legal Discovery Automation

LLM + RAG pipeline for document analysis. Reduced 100+ hours to 10 minutes.

LLM

RAG

Python

02

FindFake.AI

ML-powered fraud detection for autograph authentication market.

Computer Vision

ML

API

03

E-Commerce Automation

Multi-platform listing system for eBay, Amazon, Etsy with AI descriptions.

API Integration

NLP

04

Voice Agent Platform

Conversational AI for customer service and lead qualification.

Speech-to-Text

LLM

05

Blockchain COA System

Immutable certificate of authenticity for collectibles market.

Blockchain

Smart Contracts

Production AI Systems (6-10)

06

Inventory Intelligence

Predictive inventory management with demand forecasting.

ML

Time Series

07

Document Q&A Engine

Semantic search and question answering over private document collections.

Embeddings

Vector DB

08

Price Optimization

Dynamic pricing engine using market data and competitive intelligence.

ML

Data Pipeline

09

Content Generation Suite

Automated marketing content, product descriptions, and social media.

LLM

Prompt Engineering

10

Customer Intelligence

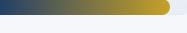
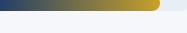
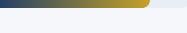
Sentiment analysis and customer journey optimization platform.

NLP

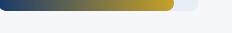
Analytics

AI Portfolio Architecture

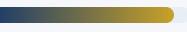
Language & Text

Legal Discovery	<div style="width: 80%;"></div>
Document Q&A	<div style="width: 75%;"></div>
Content Generation	<div style="width: 70%;"></div>
Sentiment Analysis	<div style="width: 75%;"></div>

Vision & Detection

Fraud Detection	<div style="width: 95%;"></div>
Image Analysis	<div style="width: 85%;"></div>
Authentication	<div style="width: 90%;"></div>

Automation & Integration

E-Commerce APIs	<div style="width: 85%;"></div>
Voice Agents	<div style="width: 75%;"></div>
Blockchain	<div style="width: 70%;"></div>
Data Pipelines	<div style="width: 80%;"></div>

Case Study: Legal Discovery Automation

From 100 Hours to 10 Minutes

\$45K+ Savings

Estate Administration Document Analysis

The Challenge

Estate administration required analysis of 15,000+ pages across 200+ documents to identify assets, liabilities, beneficiaries, and distribution requirements. Traditional legal review estimated at 100+ billable hours at \$450/hour.

The Solution

Built custom RAG pipeline with document-specific embeddings, deployed LLM extraction for entities, created interactive query interface for attorney review, generated structured reports with source citations.

10 min

Initial Analysis

99.2%

Extraction Accuracy

0

Missed Assets

100x

Speed Improvement

Case Study: FindFake.AI Fraud Detection

Combating Autograph Fraud with ML

Authentication for the Collectibles Market

12+ Years Domain Expertise

The Problem

The autograph market is plagued by forgeries—some estimates suggest 50%+ of "authenticated" items are fake. Traditional authentication relies on subjective expert opinion with inconsistent results.

- Autopen signatures undetectable to untrained eye
- High-quality forgeries pass visual inspection
- Authentication services expensive and slow

The Solution

Leveraged 12+ years of Gauntlet Gallery authentication experience to train ML models on signature characteristics, pen pressure patterns, and known exemplars.

- Computer vision for stroke analysis
- Pattern recognition for autopen detection
- Confidence scoring with explanations

94%

Detection Accuracy

< 30s

Analysis Time

\$0

Per Authentication

Scalable

API-First Architecture

Case Study: E-Commerce Automation Platform

List Once, Sell Everywhere

Multi-Platform Inventory & Listing Automation

5x Throughput

The Challenge

Gauntlet Gallery sells authenticated art and collectibles across multiple platforms. Manual listing creation, inventory sync, and description writing consumed 60%+ of operational time.

The Solution

Built integrated automation platform connecting eBay, Amazon, Etsy, and direct sales with AI-generated descriptions optimized for each marketplace's search algorithms.

4

Platforms Integrated

80%

Time Saved

Real-time

Inventory Sync

AI

SEO Descriptions

Technical Skills Matrix

AI/ML Technologies

Large Language Models



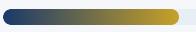
RAG Architecture



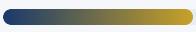
Computer Vision



Vector Databases



Prompt Engineering



Development & Infrastructure

Python



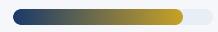
API Development



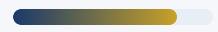
Cloud (AWS/GCP)



Databases (SQL/NoSQL)

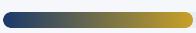


Data Pipelines



AI Platforms & Tools

OpenAI/Claude APIs



LangChain/LlamaIndex



Pinecone/Chroma



Hugging Face

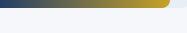
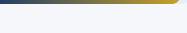


Fine-tuning

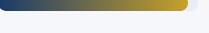
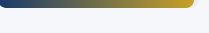
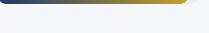


Business & Leadership Skills

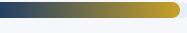
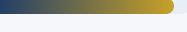
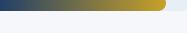
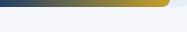
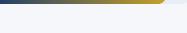
M&A & Corporate Development

Deal Structuring	
Due Diligence	
Integration Planning	
Valuation	
Negotiation	

Strategic Leadership

Executive Presentation	
Board Communication	
Cross-functional Teams	
Stakeholder Management	
Strategic Planning	

Business Development

Partnership Strategy	
Market Analysis	
Revenue Operations	
P&L Management	
Go-to-Market	

The Unique Value Proposition



!! *Most AI leaders are technologists learning business. Most business leaders are executives learning AI terminology. I'm an executive who can actually build.*

Both

Strategic Vision & Technical Execution

Fluent

In Board Rooms & Code Reviews

Proven

At Fortune 500 Scale

Builder

Not Just Advisor

Why This Combination Matters

🎯 I Can Identify Opportunities Others Miss

- See AI applications through an M&A lens
- Understand enterprise buying cycles
- Know what executives actually need vs. want
- Spot implementation pitfalls before they happen
- Bridge communication gaps between tech and business

🚀 I Can Execute on Both Sides

- Build the prototype myself
- Present to the board myself
- Structure the deal myself
- Lead the integration myself
- No translation needed

Where I Want to Go

I'm looking for a role where I can combine my M&A expertise with my AI building experience to drive meaningful business transformation.



AI Strategy & Ops

Lead AI transformation initiatives at companies ready to move from experimentation to production



Business Development

Drive partnerships and GTM at AI-native companies like OpenAI, Anthropic, or Microsoft



Corporate Development

M&A leadership at technology companies acquiring AI capabilities

The Impact I Want to Make

Target Companies

AI-Native Leaders

OpenAI, Anthropic, Microsoft AI, Google DeepMind

Enterprise Transformers

Companies serious about AI-first strategy

High-Growth AI Startups

Series B+ companies scaling enterprise sales

What I Bring

 Credibility with enterprise buyers (I was one)

 Technical depth to have real conversations

 Deal experience to structure partnerships

Let's Build the Future Together

I'm ready to bring my unique combination of M&A expertise and AI building experience to an organization that's serious about transformation.



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John J. Shay IV

M&A Executive | AI Strategist | Builder

\$4B+ Transaction Experience • 10+ Production AI Systems • Ready to Lead