News Credibility Is Broken

⚠ Misinformation Crisis

86% of Americans say they've been exposed to fake news. Traditional fact-checking can't keep pace.

⚠ Single-Model Bias

Any one AI model carries training biases. Relying on a single model just shifts the problem.

⚠ No Scalable Scoring

Human fact-checkers review ~100 articles/day. The internet produces millions. The gap is insurmountable.

⚠ Source Opacity

Most aggregators don't evaluate source reliability. Readers have no signal on who to trust.

The Misinformation Economy Is Massive

$78B

Annual economic cost of misinformation globally

86%

of Americans say they've encountered fake news online

6x

Faster spread of false news vs. true stories on social media

Newsrooms are shrinking while content volume explodes. Automated, bias-aware credibility scoring isn't a nice-to-have—it's infrastructure for informed decisions.

Five AI Models, One Credibility Score

1	**2**	**3**	**4**	**5**
Dual-Feed Ingest	**7-Dimension Scoring**	**Multi-AI Deliberation**	**Consensus Engine**	**Report Generation**
NewsAPI + NewsData.io provide redundant article sourcing	Accuracy, quality, expertise, reputation, trust, transparency	GPT-4, Claude, Gemini, Grok, Perplexity score independently	Weighted averaging eliminates individual model bias	Automated decks via Gamma API integration

Dual-feed redundancy eliminates blind spots. Multi-model consensus cancels out individual AI biases.

Bias-Free Intelligence at Scale

5-Model Consensus — Independent scoring, weighted average

7-Dim Framework — Comprehensive credibility evaluation

Dual Data Feeds — 150K+ sources via NewsAPI + NewsData

Auto-Reporting — Gamma API generates slide decks

Source Scoring — Domain-level reliability tracking

TECH STACK

AI MODELS
GPT-4, Claude, Gemini, Grok, Perplexity

DATA FEEDS
NewsAPI + NewsData.io

SCORING
7-dimension weighted model

PROCESSING
100+ articles/batch

OUTPUT
Gamma API slide generation

Scoring at Scale, Without Bias

3,000+

Articles scored with multi-AI credibility analysis

5

AI models queried simultaneously per article

7

Credibility dimensions in scoring model

150K+

News sources accessible via dual feeds

Multi-AI consensus eliminates the single-model bias that plagues every existing news credibility tool.

The Intelligence Engine proves multi-model AI orchestration can solve problems no single AI can—delivering credibility at scale without inheriting any one model's biases.

AI Orchestration

5 models in parallel with consensus

Data Architecture

Dual-feed redundancy + scoring

Bias Mitigation

Statistical averaging across models